

DRAFT  
DRAFT

DRAFT  
DRAFT (updated)

DRAFT

DRAFT

MINUTES  
November 3, 2020  
DUNWOODY COMMUNITY GARDEN BOARD MEETING

MEETING DATE: November 3, 2020

ATTENDEES: Tielke Baker, Cyndi McGill, Ann Bone, Mike Hayward, Shelia Wilder, Art Simon, Bill Grossman, and Teresa Hennessee

The meeting was called to order by Tielke Baker at 6:31 pm est

This was a virtual meeting via Zoom

Minutes from the last BOD meeting held Oct 6, 2020, were presented. After review by the BOD, a few corrections were made. Art Simon made a motion to accept the Minutes as amended. Motion was seconded by Mike Hayward and unanimously approved.

Brief discussion was held regarding the possibility of moving the charity beds from the main garden to the greenhouse complex. The city has no issue if we want to adjust beds from the main garden to the greenhouse complex. Shelia stated that some harvest and charity bed members did not want to move the charity beds to the greenhouse complex as it was easier to maintain the charity beds while they were already at the garden tending to their own plots. For clarification, movement of the charity beds would not occur until after a site plan was presented and accepted by the BOD. Art made a motion to table this discussion until the first of next year. Ann seconded the motion and discussion will be tabled until a future date.

Tielke had asked all BOD members to come up with an idea to generate additional revenue for the garden.

Suggestions:

Cyndi – during heavy planting time in early spring or late fall, we could offer up a building materials kit complete with plants, organic fertilizer, and instructions for sale to members or general public.

Cyndi – in conjunction with Master Gardener sessions (held once a month at the greenhouse) have 2 or 3 Master Gardener members available to answer questions of the public about gardening; helping people diagnosis plant problems. Have plants available for sale during the master gardener sessions. So have a session, get free advice, and purchase plant all at the same time

Ann Bone suggested selling duplicate books from the reference library during the master gardener sessions/proposed monthly plant sale

Shelia – offer up tours of the main garden in the spring and charge a fee

Mike Hayward – clean out the tool chest in the greenhouse complex and sell any extra unused equipment

Art Simon – suggested we have a plant sale during the weekend each month to coincide with the Master Gardener's session, beginning in March. Also that we have an open invitation to participate as a vendor at the Farmer's market.

In addition to hours from members, we will need volunteers. What is the goal of the event (selling equipment and books)? We need to explain why we are doing this to the membership so they understand the cost of running the garden.

Mike Hayward – regarding the revenue, it is essential that the BOD develop a budget. We haven't increased the fees for the beds in years. If our expenses are greater than our revenue, we need to know that and determine if we would need to raise fees for the individual plots or not. How do we get current members and new members to adhere to giving 12 hours a year to the community garden? Bill Grossman liked the idea of a monthly plant sale and the members could sign up to participate in that through March and July or maybe in the fall September/October. We could piggy back on the months that gardeners are planting. Perhaps have plant sales tied to the master gardener's sessions, plant clinics, and open house tours of the garden.

Other new business – Membership report from Cyndi

Meet new members at the garden. Perhaps we could set up an orientation of Do's and Don'ts at the main garden and greenhouse to new members

Push new members to consider purchasing plants from the greenhouse

Need to actively send email correspondence that members need to check on their individual beds in need of maintenance

A post card mailer is being sent out in November to all members to remind them to pay their dues by December. Working on updating membership information

Last inquiry for membership was mid-October. Cyndi to update Ann with any inquiries to update the Friends of the Garden list (Cyndi is this correct?)

Finance Report by Bill Grossman

We have just under \$1,700 in both the checking and savings account which is \$500 better than last month. With upcoming renewals, we should build it back up.

Bill to get with Art and Jeff (top two spenders) and work with them on budget.

If we get under \$1,000, Bill will make some noise.

Social Director report by Shelia Wilder

We have no social events, so we haven't spent any money

Community Outreach by Ann bone

She has touched base with all contacts supplied by Stasia of media outlets to contact to get notices set out for events hosted by DCGO.

She is continuing to send mail chimp notices to the membership bi-weekly.

We need to contact the city and reserve use of the barn for next year for Master Gardener

sessions. Cyndi to get with Tielke and determine dates (2<sup>nd</sup> Saturday of each month) for the Master Gardener sessions and then reserve those dates with the City.

With no further business, motion made by Cyndi and seconded by Shelia to adjourn the meeting at 7:38 pm est

Respectfully submitted

Teresa Hennessee  
Recording Secretary

